



[WWW.RUNWINDSOR.COM](http://WWW.RUNWINDSOR.COM)  
[WWW.WINDSORWOMENS10K.COM](http://WWW.WINDSORWOMENS10K.COM)

# SPONSORSHIP OF THE WINDSOR HALF MARATHON AND WINDSOR WOMENS 10K

WINDSOR WOMENS 10K

SATURDAY SEPTEMBER 27TH

WINDSOR HALF MARATHON

SUNDAY SEPTEMBER 28TH

 GOLD SPONSOR





# GOLD SPONSOR x1

FEE: £17,000 + VAT

## BENEFITS

1. x6 (2.3m x 1m) advertising Barrier Covers along start and finish straight.
2. Company Name in Event Title.
3. Advertising on Start and Finish gantry.
4. 36' x 27' marquee to provide corporate hospitality in a relaxed, friendly atmosphere.
5. Product category exclusivity.
6. Logo on the Composite board at the entrance to the venue.
7. Logo with a link on our x2 event websites.
8. Total of x10 posts on Facebook and Instagram.
9. Opportunity to set up Trade stand.
10. Access to elite athletes for PR purposes.
11. Full page advert in the Runners Information book.
12. Company logo outside marquee.
13. Company logo on the event website together with a link to your own site.
14. x8 complimentary entries.
15. Automatic entry to the Corporate Challenge ([Please see Rules and Regulations](#)).

## HUMAN RESOURCE DEVELOPMENT

1. Support team building within departments/divisions.
2. Generate healthy competition between the teams of runners and supporters.
3. Ideal event to involve employee's families with events for all.
4. Strengthens employee loyalty.

◀ ▶ SILVER SPONSOR





# SILVER SPONSOR x4

NO CLASH WITH PRODUCT CATEGORIES

FEE: £4,500 + VAT

## BENEFITS

1. Company logo in Runners Information book sent out to over 7000 runners, together with one half page advertisement.
2. Company Logo with a link on our x2 event websites.
3. Logo on Composite board at the entrance venue.
4. 20' x 20' marquee.
5. Company logo outside marquee.
6. x5 Social Media post on Facebook and Instagram.
7. x2 (2.3m x 1m) advertising Barrier Covers along start and finish straight.
8. x4 complimentary entries.
9. Automatic Entry to the Corporate Challenge [\(please see Rules & Regulations\)](#).

## HUMAN RESOURCE DEVELOPMENT

1. Support team building within departments/divisions.
2. Generate healthy competition between the teams of runners and supporters.
3. Ideal event to involve employee's families with events for all.
4. Strengthens employee loyalty.

◀ ▶ BRONZE SPONSOR





# BRONZE SPONSOR x6

NO CLASH WITH PRODUCT CATEGORIES

FEE: £1,500 + VAT

## BENEFITS

1. Company Logo in Runners Information book.
2. Company Logo with a link on our x2 event websites.
3. x4 Complimentary entries.
4. x2 Social Media posts on Facebook and Instagram.
5. Automatic Entry to the Corporate Challenge [\(please see Rules and Regulations\)](#).
6. Opportunity to hire a marquee at Trade price.
7. Logo on Composite board at the entrance venue.

## HUMAN RESOURCE DEVELOPMENT

1. Support team building within departments/divisions.
2. Generate healthy competition between the teams of runners and supporters.
3. Ideal event to involve employee's families with events for all.
4. Strengthens employee loyalty.



# THE DATA

## SOCIAL MEDIA

### Windsor Half Marathon

 4.3K Followers

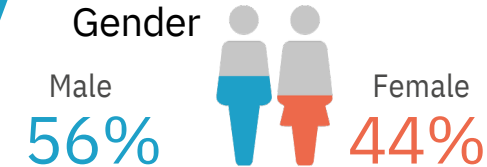
 1,942 Followers

### R4W + Windsor 10K

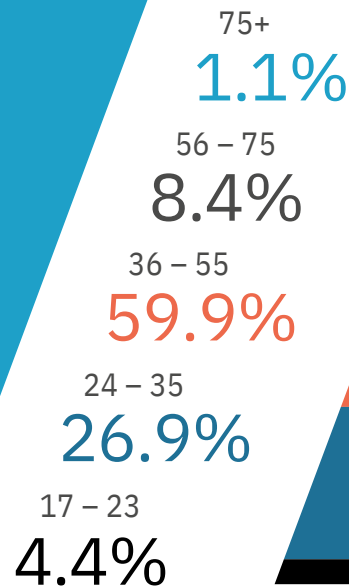
 34K Followers  
+ Windsor 10k Closed  
group - 911 members

 3,922 Followers

## RUNNERS DATA



### Age Range



### Average Number of Entrants

Windsor Half Marathon:

6,200

Windsor Womens 10K:

2,000

Average number of Spectators  
/Supporters over the Weekend:

12,000 (Start/Finish Site and around the course)



  [FURTHER INFORMATION](#)



# FURTHER INFORMATION

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